

# Call for submissions: Logo design competition!

The Association of Women Psychiatrists (AWP) is looking for a new logo that showcases its mission to support academic and diversity excellence.

The AWP invites members (including trainees) to submit their creative designs that could serve as the association's new visual identity.

# The contest

The selected winner will be awarded a 500 dollars prize. The logo will be used in all typical media forms, including print and online.

Applications should be submitted by email to Frances Bell <u>francesrotonbell@gmail.com</u> before March 1, 2023.

Candidates must include in their email:

- A PDF of their logo design and any supporting text to explain the concept
- Their name, address, current level/area of studies

## Design guidelines

1. Logo designs should incorporate the name of the AWP, and reference elements related to the values of the AWP, such as education, academic and service excellence, supporting mental health in women

Additionally, logo designs must include the tagline Association of Women Psychiatrists the logo will be used for a long duration.

2. If your design is selected, you may be asked to modify the final design according to the selection committee's specifications. The final design must then be provided to the committee in high resolution files (.jpg), with editable capabilities, png and pdf (adaptable to electronic and print), and with the ability to be reproduced in small and large formats.

Once these files have been submitted, the application will be considered complete, and the winner may receive the \$500 prize money.

### Selection criteria and process

The winning entry will be selected by the AWP selection committee

The selection committee will evaluate the logo designs based on their adherence to the association's mission and its values, design quality, and the versatility of the logo.

The prize for the winning entry is \$500 which will be paid out in one single instalment by bank transfer.

The winner will be notified via email and the new logo will be shared on the AWP website, as well as on social media.

#### General conditions

Submissions must be the candidate's original work and must not infringe on any other artist's work, trademark or copyrights.

Candidates may submit multiple designs or submit a design as part of a group. If a group's logo design is selected, only one prize of \$500 would be distributed for the members to share.

In submitting their design, candidates surrender it and all its elements to become the sole property of the AWP.

The AWP has the right to adapt, edit, modify or otherwise use the winning logo in whatever manner it judges appropriate.

Any additional questions may be addressed to Frances Bell at francesrotonbell@gmail.com

Some Examples:

